

C-19 Response

Preventing Price Gouging through an Ethical Trading Exchange

How to prevent price gouging as the nation fills the huge need for medical supplies?

An Ethical Trading Exchange (ETX) delivered by MarketSquare and BEXT360 helps:

- (1) **ETX creates an anti-gouging metric that maps, identifies and projects potential market concerns.**
- (2) **ETX determines a fair market price** with price discovery for key materials, supplying data-based metrics that can quickly call out profiteering.
- (3) **ETX uses immutable, authenticated tracking** to ensure no one in the supply chain diverts supplies or raises prices along the way. It also authenticates products throughout the entire chain to ensure that strict quality standards are met.
- (4) **ETX is open to all suppliers** who meet qualifying criteria; when coupled with price transparency this fosters ingenuity and elicits a supply response that ultimately drives down the cost to taxpayers.

Price Discovery

ETX allows PPE demand to be posted in an exchange-type framework where vetted ethical suppliers can bid in real time. The resulting purchase orders “discover” the price for critical items. These prices provide market-based benchmarks for identifying profiteering in other government contracts for similar items.

Last Trades

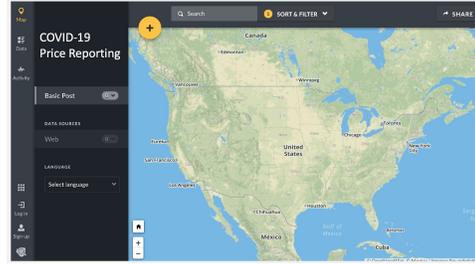
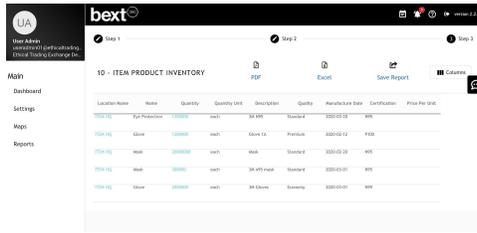
Time	Buy/Offer	Price	Volume
2020-03-23 01:12:24	offer	1.50	4,000
2020-03-23 01:10:30	offer	1.50	4,000
2020-03-23 01:08:43	offer	1.50	2,500
2020-03-23 01:05:49	offer	1.50	3,000
2020-03-22 13:08:06	offer	1.50	4,000
2020-03-22 13:08:06	offer	1.60	1,000
2020-03-22 13:04:40	offer	1.60	5,000
2020-03-22 12:56:51	offer	1.60	500
2020-03-22 12:40:33	offer	1.60	1,750

Orderbook

bid		offer		
3M Mask	USD / Item	Item	3M Mask	
	42,500	1.50	1.70	6,000 
	14,000	1.45	1.75	5,000 
	20,018	1.40	2.00	6,000 
	13,000	1.35	2.10	12,992 
	22,500	1.30	2.20	2,499 
	25,824	1.20	2.25	9,500 
	10,000	1.15	2.30	11,000 
	40,000	1.10	2.40	4,000 
	20,000	1.05	2.50	1,329 

Immutable Tracking

ETX pairs every transaction with a digital supply chain that provides immutable tracking of the product—from the inputs used, through manufacture and all the way to the final recipient. Any unauthorized diversions are immediately flagged, as are any attempts to re-sell the products. This smart chain also ensures that product quality standards are verified throughout the entire delivery process.



Democratized Opportunity

ETX provides an essential market platform for unleashing American ingenuity to meet the urgent need for medical supplies. Businesses who meet qualifying criteria bid in real time, giving the government the lowest cost and extending job-creating opportunities to small businesses on Main Street. ETX also includes impact criteria for each business, enabling a more holistic decision matrix on government contracts.

In total, ETX uses data-based metrics and immutable tracking to quickly identify price gouging, whether by manufacturers or distributors. As an exchange open to new suppliers, it unleashes American ingenuity, providing the ultimate answer to price-gouging—a bigger, smarter supply.



Ethical Trading Exchange (ETX) – Request for Qualification



Not you? [Click here to reset](#)

Company/Organization Name*

First name* Last name*

Email* Phone number*

Organization Type - select one*

- Government Local
- Government Foreign (non-US)
- Government State
- Hospital - Private
- Hospital - Public
- Research Institution
- Private Corporation
- University or College

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For a full demonstration of the BEXT360 COVID 19 Response Price Gouging Prevention Solution - [Please Click Here](#)

ETX PARTNERS

Accenture. A global professional services company that provides services in strategy, consulting, digital, technology and operations. www.accenture.com

Johnson & Johnson. J&J's Global Public Health Division have agreed to support anti-gauging efforts by sourcing exclusively through this project and donating supplies to hospitals in need.

American Impact Capital. American Impact Capital amplifies the impact of philanthropic capital by investing in groundbreaking projects targeting health, renewable energy, regenerative agriculture, ethical and sustainable supply chains and social impact media. www.americanimpactcapital.com

BEXT 360. A company focused on supply chain digitization that offers sustainable, transparent & authentic proof, end-to-end. www.bext360.com

Nelson Mandela African Institution of Science and Technology (NM-AIST). John Kamara helps train the next generation of African scientists and engineers to profoundly affect Africa's development. www.nm-aist.ac.tz

PacWest Ventures. Nancy Christiano creates high-value strategic partnerships, relationships and collaborations in social impact areas, with a strong focus on UN SDGs. www.pacwestventures.com

Vince Molinari. Advisory Board: broad-ranging acumen in global economic, blockchain & digital assets, leading edge technologies and financial issues. www.fintech.tv

ETX PARTNERS IN DISCUSSION

Walmart. Discussions underway with Christy R. Walton, impact philanthropist and indirect beneficial owner of greater than 5% of the shares outstanding in Walmart

Michael Novogratz. Advisory Board: Founder, CEO & Chairman of Galaxy Digital whose mission is to institutionalize the space, and promote the growth and advancement of the underlying ecosystem and technology behind digital assets and blockchain

Miko Matsumura. Advisory Board: General Partner with Gumi Cryptos, a \$30M venture capital fund focused on early stage blockchain startups